

## PRESS RELEASE

### Choose your own luxury features at The Waterfront, Shell Cove

Flexible floorplans and premium options to appeal to a broad mix of buyers

- ◆ New **four and five-bedroom** homes to be sold by **ballot on Zoom** on **14 October 2021**
- ◆ **New upgrade options** available to suit your lifestyle
- ◆ **Coastal-inspired finishes and fittings**
- ◆ An **easy walk** to the harbour's edge, Town Centre, Waterfront Dining Precinct and Tavern

#### SYDNEY, 21 SEPTEMBER 2021

A new homes release at The Waterfront, Shell Cove is set to be met with intense interest with premium finishes and upgrade options such as a plunge pool, entertainer's kitchen or internal lift, meaning buyers can customise the luxury waterside lifestyle they desire.

Located on The Promontory Drive less than 180 metres from Shellharbour Marina, the Anchor Release comprises only seven homes, featuring brand-new four and five-bedroom designs to cater to extended families looking for extra accommodation, and downsizers after space and scenery.

The seven new homes in the Anchor Release at the masterplanned community by Shellharbour City Council, with Frasers Property Australia, will be sold via ballot on Zoom on 14 October 2021. Interested buyers can attend a series of online information sessions to be held from 25 September to 10 October 2021 and register their interest by calling 13 38 38 or visiting [www.thewaterfrontshellcove.com.au](http://www.thewaterfrontshellcove.com.au).

"The Anchor Release is about flexibility and choice. Buyers can choose to upgrade the fully landscaped garden to include a plunge pool, turn the parents' retreat into a large walk-in robe, include an extended island bench and additional joinery cupboards in the kitchen, and even add a lift within the home," says **Simone Dyer**, Development Director Shell Cove, Frasers Property Australia.

"All the homes in this release will feature coastal-inspired finishes and fittings with three colour schemes to select from. With the flexibility in the floorplans and new premium upgrade options, these larger homes will appeal to a broad mix of buyers, including empty-nesters who wish to downsize or families after a more substantial home with room to grow."

Ms Dyer says the homes in the Anchor Release are conveniently located close to all the amenities on offer at The Waterfront, Shell Cove, which is shaping up as the south coast's ultimate lifestyle destination.

"These homes are positioned in an ideal location close to the Shell Cove Town Centre, with easy access to the marina's boardwalks leading to the Waterfront Dining Precinct and Tavern, which are set to open later this year," she says.

"With only seven homes on offer, we are expecting strong interest not only from locals but also Sydney buyers who are attracted to the coastal lifestyle and recognise the value of living within this harbourside community in a brand-new premium home."

The five four-bedroom homes range in size from 262sqm to 361sqm and are priced from \$1,730,000 to \$1,980,000. The two five-bedroom homes are 262sqm in size and are priced from \$1,730,000 to \$1,780,000.

The Waterfront, Shell Cove is a masterplanned community in a natural coastal setting surrounded by beaches, parks and wetlands but close to schools, transport and major centres.

A focal point will be the 270-berth boat harbour and Shellharbour Marina next to the lively Town Centre featuring a retail precinct anchored by a Woolworths supermarket, with specialty shops and restaurants on the marina's edge. There will also be a Waterfront Dining Precinct and Tavern, hotel, children's beach, water play areas, library and community centre.

The Waterfront Sales Centre in The Waterfront Town Centre at Shops 1 and 2, 100 Cove Boulevard, Shell Cove. It is temporarily closed due to COVID-19 restrictions; however, the team are available for online appointments and virtual tours via 13 38 38 or [www.thewaterfrontshellcove.com.au](http://www.thewaterfrontshellcove.com.au)

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### **About Shellharbour City Council**

Shellharbour City Council leads by example in balancing the area's natural beauty with the needs of a growing community. Through its framework of a City of Vision, the Council is focused on achieving results for dynamic and sustainable developments for a modern society, directly or in partnership. These results can be seen in Shell Cove, Shellharbour Airport, Croom Regional Sporting Complex, Myimbarr Community Park, The Links Shell Cove Golf Course, Shellharbour City Stadium and the Shellharbour Civic Centre.

For more information about Shellharbour City Council, visit [www.shellharbour.nsw.gov.au](http://www.shellharbour.nsw.gov.au).

### **About Frasers Property Australia**

Since 1924, Frasers Property Australia has created stronger, smarter, happier neighbourhoods. We are one of Australia's leading diversified property groups and an Australian division of Frasers Property Limited.

We develop residential land, housing, and apartments and have delivered over 140,000 homes during our legacy; and develop build-to-rent, commercial, retail and mixed-use properties. Our activities also encompass the ownership and management of investment property, incorporating property and asset management services.

We work sustainably to ensure the places we create leave a positive environmental legacy and enhance the way people live life together. Frasers Property in Australia has certified over 3.4 million square metres of Green Star space across our communities, and our commitment to reduce carbon has been approved by the global Science-Based Targets initiative. We are also certified by the Australian Government's Climate Active initiative. Frasers Property Australia owns Real Utilities, a licensed Australian energy retailer that owns and manages energy infrastructure within some of our communities with the mission to be greener, cheaper and simpler.

We value diversity and firmly believe that together, we're better. We employ over 500 people nationally and are recognised as an Employer of Choice for Gender Equality by the Australian Government's Workplace Gender Equality Agency.

To find out more about Frasers Property Australia, visit [frasersproperty.com.au](http://frasersproperty.com.au) or follow us on [LinkedIn](#).

### **About Frasers Property Limited**

Frasers Property Limited ("Frasers Property" and together with its subsidiaries, the "Frasers Property Group" or the "Group"), is a multi-national developer-owner-operator of real estate products and services across the property value chain. Listed on the Main Board of the Singapore Exchange Securities Trading Limited ("SGX-ST") and headquartered in Singapore, the Group has total assets of approximately S\$39.2 billion as at 31 March 2021.

Frasers Property's multi-national businesses operate across five asset classes, namely, residential, retail, commercial & business parks, industrial & logistics as well as hospitality. The Group has businesses in Southeast Asia, Australia, Europe and China, and its well-established hospitality business owns and/or operates serviced apartments and hotels in over 70 cities and 20 countries across Asia, Australia, Europe, the Middle East and Africa.

Frasers Property is also the sponsor of two real estate investment trusts ("REITs") and one stapled trust listed on the SGXST. Frasers Centrepoint Trust and Frasers Logistics & Commercial Trust are focused on retail, and industrial & commercial properties, respectively. Frasers Hospitality Trust (comprising Frasers Hospitality Real Estate Investment



Trust and Frasers Hospitality Business Trust) is a stapled trust focused on hospitality properties. In addition, the Group has two REITs listed on the Stock Exchange of Thailand. Frasers Property (Thailand) Public Company Limited is the sponsor of Frasers Property Thailand Industrial Freehold & Leasehold REIT, which is focused on industrial & logistics properties in Thailand, and Golden Ventures Leasehold Real Estate Investment Trust, which is focused on commercial properties.

The Group is committed to inspiring experiences and creating places for good for its stakeholders. By acting progressively, producing and consuming responsibly, and focusing on people, Frasers Property aspires to raise sustainability ideals across its value chain, and build a more resilient business. It has committed to be a net-zero carbon corporation by 2050. Building on its heritage as well as leveraging its knowledge and capabilities, the Group aims to create lasting shared value for its people, the businesses and communities it serves. Frasers Property believes in the diversity of its people and are invested in promoting a progressive, collaborative and respectful culture.

For more information on Frasers Property, please visit [frasersproperty.com](https://frasersproperty.com) or follow us on [LinkedIn](#).

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